

Paradise Found!

Paradise Music, a publisher of music for the harp, recently announced the upgrade of its Website to a brand-new template provided by CorFun.

The new look and feel is based on a transparent template with a beautiful island beach scene as background. As Maryjean Zarick, president of Paradise Music noted, "Webmasters often pushed me towards a cloud or heavenly-type theme. But I'm in Florida, paradise to me is a tropical beach!"

{gallery}paradise{/gallery}
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"We're seeing a lot of demand for transparent templates from certain kinds of businesses," said Glen Chancy, CIO of CorFun, the design firm responsible for the site, "Especially among artists, musicians, and other creative people. The transparent template gives depth, and creates a very lasting impression. A transparent template gives off an 'artistic feel.' It actually looks like a work of art."

The transition to a new template was needed to support Paradise Music's future plans for expansion. Already a noted publisher of harp music, Paradise will shortly be expanding its online services to include online video harp classes for members.

"You really want an attractive template if you have people looking at training videos for hours at a time," added Chancy.

There are other plans for expansion in the works as well, which will be announced shortly. Visit www.paradiseharpmusic.com to see the new look and feel provided by CorFun.com

Maryjean Zarick began arranging and performing lever harp music in 1982. In 1987, she established her harp music publishing business and named it after the original location: Paradise Lane in Edmonds, Washington. These days, the trend is toward smaller harps and Paradise Music is offering more collections written for 22 to 26 strings. Visit www.paradiseharpmusic.com to view the complete collection of harp music. Maryjean is also an instructor at the Sweetwater Fine Arts Academy, where she teaches a class for beginning harp. For more information on her classes, click

here.